

STIVEN SEPULVEDA

+(1)408-890-8708 sepulveda.stv@gmail.com

ABOUT ME

Detail-driven professional bridging frontline healthcare and technology. Combines a CPT-1 phlebotomy background working daily inside a live clinical electronic health record (EHR) environment with nearly a decade of experience designing, configuring, and supporting complex software interfaces. Proven record of translating business and end-user requirements into working system solutions, building scalable design systems, running usability and QA testing, and producing clear training and documentation. Strong analytical, troubleshooting, and cross-functional communication skills across clinical, product, and engineering teams.

CORE SKILLS

Healthcare & Compliance: Clinical workflows · Electronic Health Records (EHR) · HIPAA · OSHA · Medical terminology, anatomy & physiology · Patient & end-user support

Systems & Analysis: Requirements gathering · System configuration · Usability & QA testing · Troubleshooting & root-cause analysis · Process documentation · Scalable design systems

Tools & Methods: Microsoft Office (Word, Excel, PowerPoint, Outlook) · Agile / Scrum workflows · Issue & ticket tracking · Figma · Adobe Creative Cloud · HTML / CSS

Languages: English (fluent) · Spanish (native) · Korean (fluent)

EXPERIENCE

Senior UX Designer

Popstock Educational Services, Nonprofit | Dec 2025 - **Present**

- Entered a new product domain with limited stock market knowledge, then quickly built subject-matter understanding through independent research to support stronger UX decisions.
- Led UX research for an educational stock-market simulation platform, translating complex financial concepts into more meaningful, student-centered user flows.
- Recognized accessibility gaps in the existing design, then introduced accessibility-first UX decisions to improve clarity, readability, and usability for students and teachers.

Lab Assistant II

Sutter Health | Nov 2024 - **Present**

- Bring frontline healthcare insight into product thinking for healthtech, diagnostics, medtech, enterprise tools, and high-accuracy operational software.
- Use Epic and Sunquest in daily clinical workflows to review orders, confirm test requirements, prepare specimens, and support accurate pre-analytical processing.
- Apply strict protocols and order-of-draw procedures, exercising the same attention to detail and process discipline required for accurate system configuration and testing.

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UX/UI / Product Designer

Veritas Automata — | Apr 2021 - May 2023

- Worked in a rapid application development environment where speed created usability and accessibility risks, then advocated for stronger UX standards before design quality was compromised.
- Identified major usability and WCAG accessibility gaps in the existing platform, then led a redesign to improve clarity, accessibility, and workflow efficiency.
- Designed touchpad UI for smart locker systems, simplifying technician workflows and reducing interaction errors in hardware-constrained environments.
- Conducted research and usability testing to identify workflow friction, then partnered with PMs and engineers to align UX with technical feasibility.

UX/UI / Visual Designer

Prisma Coffee Tech | Feb 2020 - Apr 2021

- Learned the technical workflow behind smart coffee-roasting machines to better understand user needs, machine behavior, and operational constraints.
- Translated complex machine logic into a more organized and intuitive smart auto-roasting experience.
- Designed clearer control flows and interface patterns that made the roasting process easier to understand and manage. Unified digital and physical product experiences across machines, app interfaces, branding, and marketing touchpoints.

UI / Visual Designer

Technics Engineering Co. | South Korea | Mar 2017 - Dec 2019

- Designed touchscreen interfaces for embroidery machines across Korean and Chinese markets, balancing language, workflow, and cultural usability needs.
- Addressed the challenge of scaling one interface system across different user standards, machine workflows, and international operator expectations.
- Helped lower operator training time by approximately 15% based on client rollout feedback for industrial machine interfaces.

UI / Visual Designer & Communications Assistant

Lima Ltda. | Oct 2015 - Jul 2016

- Designed internal software interfaces, client-facing platform visuals, and marketing assets aligned with digital communication goals.
- Developed marketing visuals aligned with evolving digital trends.

EDUCATION & CERTIFICATES

Google UX Design Professional Certificate
Coursera | 2022

UX/UI Design Advanced Course
Coder House | 2020

Phlebotomy Technician, CPT-1
BAMA | 2024

Graphic Design Bachelor's Degree
I.U Pascual Bravo | 2016

Graphic Design Two-Year Degree
I.E Concejo de Medellín | 2012