

UX / Visual Designer

# STIVEN SEPULVEDA

● Portfolio [www.stivensc.com](http://www.stivensc.com)

+(1)408-890-8708 [sepulveda.stv@gmail.com](mailto:sepulveda.stv@gmail.com)

## ABOUT ME

Experienced visual designer adept in corporate identity, UX/UI design, and software/app interfaces. Proficient in Adobe XD, Figma, Photoshop, Illustrator, and After Effects with 5+ years of industry experience.

## EDUCATION & CERTIFICATE

GRAPHIC DESIGN BACHELOR'S DEGREE  
I.U PASCUAL BRAVO / 2016

GRAPHIC DESIGN TWO-YEARS DEGREE  
I.E CONCEJO DE MEDELLÍN / 2012

UX/UI DESIGN ADVANCED COURSE  
CODER HOUSE / 2020

GOOGLE UX DESIGN PROFESSIONAL COURSE  
COURSERA / 2022

## EXPERIENCE

### UX/UI / Product Designer

Veritas Automata | April 2021 - May 2023

Identified user pain points and collaborated with product/engineering teams to translate user needs into intuitive and accessible interfaces. Delivered user flows, personas, style guides (including accessibility guidelines), and prototypes, iterating based on user feedback that included accessibility testing. Crafted a cohesive design system (components, style guide) that prioritized accessibility for efficient development.

### UX/UI / Visual Designer

Prisma Coffee Tech | February 2020 - April 2021

Designed intuitive UIs for automatic coffee roasters. Partnered with product & engineering to ensure a user-centric approach, prioritizing user needs in the design of intuitive interfaces. Crafted a cohesive brand experience across machines, marketing materials, and web/app interfaces, ensuring a seamless user journey.

### UI / Visual Designer (south korea)

Technics Engineering Co. | March 2017 - December 2019

Designed user-friendly touch screen interfaces for embroidery machines in korea and China. Led a cross-cultural team to create intuitive interfaces through user testing and client collaboration. Crafted visually appealing and functional designs using industry-standard tools.

### UI / Visual Designer & Social Communicator Assistant

Lima Ltda. | October 2015 - July 2016

Bridged the gap between design & development. Collaborated with engineers to prototype a user-friendly software interface for employees. Partnered with marketing to transform ideas into compelling visual designs. Crafted customized identities aligning with industry trends, client personas, and preferences.